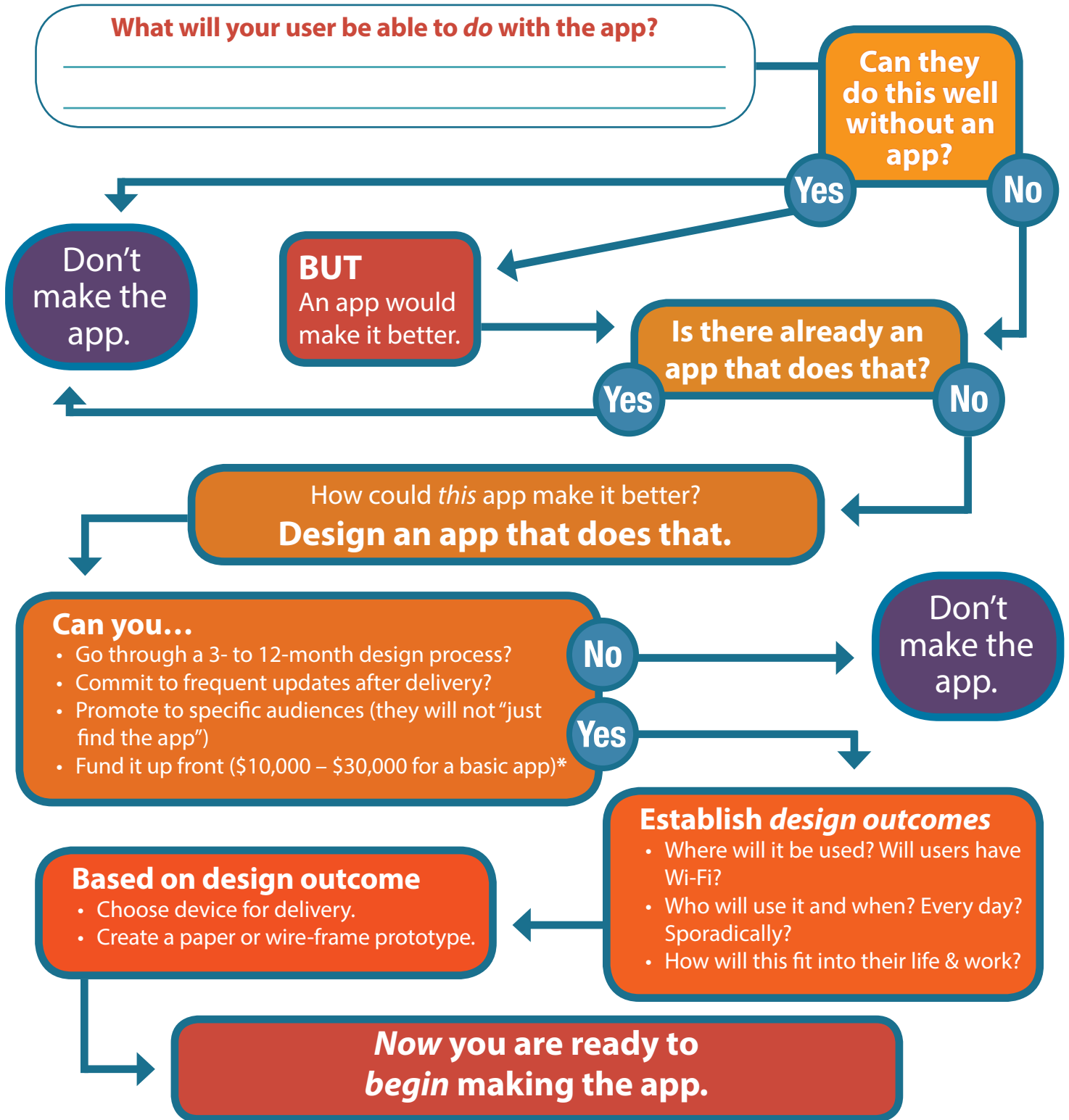


So You Want to Make an App (Don't Make it Yet!)

Consider this: The idea is not nearly as important as the design process which enables a quality and essential app. First think of your user, and endeavor to transform, enable, facilitate, or coordinate.



* The app store has over a million apps. Only the top 3,000 make \$25k or more annually.